



**Collaborating for Community Health:
The Quad City Health Initiative**

Population Health in Action Panel
November 30, 2016



The Quad City Health Initiative
Established 1999



Vision
QCHI will be our community's recognized leader for creating collaborative action on health.

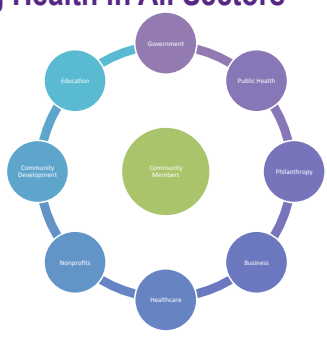

Value Proposition
Because of QCHI, entities with aligned goals are able to sustain work across organizational boundaries and geographic borders and thus improve our community's health status and quality of life.

Our Mission
The Quad City Health Initiative exists to create a healthy community.

Our Core Values
*Commitment
Convening, Coordinating and
Collaborating
Creativity*

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Creating Health in All Sectors

University of Wisconsin Population Health Institute. County Health Rankings 2014. Accessible at www.countyhealthrankings.org/

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Be Healthy QC Key Message



We want to increase the % of adults and children who are at a healthy weight by encouraging physical activity and healthy eating





POWERED BY QUAD CITY HEALTH INITIATIVE

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Safe Routes to School

Three Year Goal: Support 9 elementary schools and 1 community center to develop Safe Routes to School Plans that increase access to physical activity opportunities.

Get moving today!
Follow Skip to behealthyqc.org

SafeRoutes



"Skip and Soar" educational materials made possible with funding from the Centers for Disease Control and Prevention. <http://www.saferoutes.org/>

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QC Trails (www.qctrails.org)

Three Year Goal: Partner with 15 entities to develop a web-based interactive trails map that promotes access to public resources for physical activity.




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Be Healthy QC Education Campaign




Eating right begins at behealthyqc.org

<http://www.youtube.com/channel/UCvntLq5d8P7F9G-C8S-2Uw8w>



Seek the power of good food at behealthyqc.org

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QCHI Impact



- **Community Health Status Improvement Over Time**
 - I.e., Tobacco Use, Death Rates for Heart Disease and Stroke, Physical Activity (maybe), Child Dental Visits, Lead Hazards
- **Increased Community Capacity for Collaboration**
 - Strengthening community connections and working relationships has a positive effect on other community issues
- **Increased Community Pride**
 - Community recognition through NOVA Award, RWJF Culture of Health Prize Finalist, citations in national studies
- **Coordinated Approaches to Funding Yields Success**
 - Joint grant applications, alignment of funding/resources across local community organizations

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Improving Community Health through Hospital – Public Health Collaboration



Insights and Lessons Learned from Successful Partnerships

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8 Core Characteristics of Successful Partnerships



- 1. **Vision, Mission, and Values** - The partnership's vision, mission, and values are clearly stated, reflect a strong focus on improving community health, and are firmly supported by the partners.
- 2. **Partners** - The partners demonstrate a culture of collaboration with other parties, understand the challenges in forming and operating partnerships, and enjoy mutual respect and trust.
- 3. **Goals and Objectives** - The goals and objectives of the partnership are clearly stated, widely communicated, and strongly supported by the partners and the partnership staff.
- 4. **Organizational Structure** - A durable structure is in place to carry out the mission and goals of the collaborative arrangement. This can take the form of a corporate entity, an affiliation agreement, or other less formal arrangements such as community coalitions.

Source: "Improving Community Health through Hospital Public Health Collaboration", Pyle et al., November 2014

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8 Core Characteristics of Successful Partnerships



- 5. **Leadership** - The partners jointly have designated well-qualified and dedicated persons to manage the partnership and its programs.
- 6. **Partnership Operations** - The partnership institutes or facilitates programs and services that operate effectively.
- 7. **Program Success and Sustainability** - The collaborative partnership has been operational for at least two (2) years, has demonstrated operational success, and is having positive impact on the health of the population served.
- 8. **Performance Evaluation and Improvement** - The partnership monitors and measures its performance against agreed upon goals, objectives, and metrics.

Source: "Improving Community Health through Hospital Public Health Collaboration", Pyle et al., November 2014

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Public Health and FQHC Collaboration



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Why Collaborate?

- Reduce Duplication
- Ability to Focus on Specialties
- Use All "Tools" Available
- Shared Risk
- Better Coordination
- Better Service/Access



What Are Barriers?

- Protectionism
- Misunderstanding
- Lack of Trust
- Lack of Revenue/Resources
- Leadership





Services of the FQHC

Primary Care	Special Services
Annual Physicals	Chiropractic Care
Acute and Chronic Disease Management	Pain Management
Ancillary Services (Lab, X-Ray, etc.)	SBIRT (Screening Brief Intervention Referral to Treatment)
OBGYN	Translation
Referral to Specialty Care	
Vaccines for Children	
Patient Centered Medical Home	
Pharmacy (340b)	
Patient Assistance	





Services of the FQHC

Dental Services
Preventative Cleanings
Radiographs
Extractions
Fillings
Crown and Bridge
Space Maintenance
Emergency Treatment
Referral to Specialty



Services of the FQHC

Behavioral Health
Medication Management
Routine Therapy
Screenings
Facilitated Referral to Psych



Common Projects

- Immunization Program
- WIC
- Community Health Needs Assessments
- Title X
- Maternal Health
- Community Services
- Patient Education and Follow Up Treatment
 - Lead mitigation



Past Projects

- Emergency Preparedness
- Care for Kids/EPSTD
- I-Smile
- Child Health Grant
- Hawk-I



Thank You

QUESTIONS?